

ANNUAL EEO Public File Report

Lee Family Broadcasting
120 S. 300 W. Rupert, ID 83350
Phone: (208) 436-4757

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of Lee Family Broadcasting, which is comprised of the following stations:

KZDX-FM and KBAR-AM, licensed to Burley, Idaho, and KKMV-FM and KFTA-AM, licensed to Rupert, Idaho. This report has been placed in the public inspection files of these stations and posted on their websites, if they have websites, prior to June 1st, 2011.

The information contained in this Report covers the time period beginning June 1, 2010 up to and including May 31, 2011 (“the Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the SEU during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1 and 2 that follow have been designed, in the aggregate, to provide the required information. For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hire actually began working. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

APPENDIX 1

Annual EEO Public File Report

Lee Family Broadcasting – Rupert, Idaho
Covering the Period from June 1, 2010 to May 31, 2011

Stations Comprising Station Employment Unit:
KZDX-FM/KKMV-FM/KFTA-AM/KBAR-AM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
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THERE WERE NO FULL TIME VACANCIES FOR THIS REPORTING PERIOD.

TOTAL NUMBER OF POSITIONS FILLED: 0

TOTAL NUMBER OF PERSONS INTERVIEWED: 0

Recruitment Sources:

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u># of Interviews from Source</u>
KZDX-FM/KKMV-FM/ KBAR-AM/KFTA-AM	Kim Lee	120 S 300 W RUPERT, ID 83350	Employer/Owner/Direct kimlee@leeradio.net	N/A THIS PERIOD
<u>Internet Sites</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u># of Interviews from Source</u>
All Access		18955 Pacific Coast Hwy., Malibu, CA 90265	info@allaccess.com	N/A THIS PERIOD
Nation Job, Inc.	Customer Service	601 SW 9 th Street Stes H&J Des Moines, IA 50309	nationjob.com	N/A THIS PERIOD
Radio Online LLP	Customer Servie	3500 Tripp Avenue Amarillo, TX 79121	radio-online.com	N/A THIS PERIOD
Career Builder	Domonique	200 N. LaSalle Street Ste 1100 Chicago, IL 60601	careerbuilder.com	N/A THIS PERIOD
Monster.com	Customer Service	500 E. 96 th Street Ste. 200 Indianapolis, IN 46240	monster.com	N/A THIS PERIOD
Yahoo! Hot Jobs	Customer Service	475 Sansome Street San Francisco, CA 94111	hotjobs.yahoo.com	N/A THIS PERIOD
TopUSAJobs.com			http://twin.falls.jobs.topusajobs.com/	N/A THIS PERIOD
BetterTwinFallsJobs.com	Eric Swanson		eswanson@BetterTwinFallsJobs.com	N/A THIS PERIOD
<u>Newspapers</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u># of Interviews from Source</u>
Times News Magic Valley	Classifieds Dept.	132 Fairfield Street W Twin Falls, ID 83301	employ@magicvalley.com	N/A THIS PERIOD
GoBurley.com	Classifieds Dept.	322 E. Main Street #233 Burley, ID 83318	www.goburley.com/classifieds	N/A THIS PERIOD
The Voice	Classifieds Dept.	1246 Overland Avenue Burley, ID 83318	classifieds.minicassivoice.com	N/A THIS PERIOD
Idaho Mountain Express	Classifieds Dept.	591 First Avenue N Ketchum, ID 83340	mtexpress.com/contact.php?selection=classifieds	N/A THIS PERIOD

APPENDIX 1 (CONTINUED)

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Lee Family Broadcasting – Rupert, Idaho
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Stations Comprising Station Employment Unit:
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<u>Other Sources</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u># of Interviews from Source</u>
Idaho Department Of Labor		317 W. Main Street Boise, ID 83735	https://www2.labor.idaho.gov/idahoworks/es/jles/	N/A THIS PERIOD
Job Service Of Idaho		711 N. College Twin Falls, ID 83301	(208) 735-2500	N/A THIS PERIOD
Job Service Of Idaho		127 W. 5 N. Burley, ID 83318	(208) 678-5518	N/A THIS PERIOD
Personnel Plus		735 Overland Avenue Burley, Idaho 83318	(208) 678-4040	N/A THIS PERIOD
Personnel Plus		111 Filer Avenue Twin Falls, Idaho 83301	(208) 733-7300	N/A THIS PERIOD

APPENDIX 2

Annual EEO Public File Report

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Stations Comprising Station Employment Unit:
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Supplemental (Non-Vacancy Specific) Recruitment Activities Taken
by Lee Family Broadcasting during Report Time Period

- 1. Outreach:** Website Posting
www.thebuzz999.com
www.kat106.com

Date: 01/01/11 to present

Participating Employees: Broc Johnson, Operations Manager
Scott Cameron, Program Director

Event Sponsor: Lee Family Broadcasting

Description Of Activity: 99.9 The Buzz (KZDX-FM) and Kat Kountry 106 (KKMV-FM) have general announcements posted on their websites encouraging people to apply for open positions and to encourage organizations who can refer job seekers to contact us.

- 2. Outreach:** Career Day

Date: 05/11/2011

Participating Employees: Broc Johnson, Operations Manager
Scott Cameron, Program Director

Event Sponsor: College Of Southern Idaho

Description Of Activity: Mr. Johnson and Mr. Cameron represented our stations at a career fair for kids who are thinking about future employment. There were around 300 kids from around Southern Idaho who attended the event. Each presentation lasted around 7 minutes, and contained information on what it takes to become a broadcaster, what educational requirements broadcasting entails, and a basic overview of how radio works. There were around 25 presentations throughout the day, each to a group of 20-30 kids.

NARRATIVE

Annual EEO Public File Report

Lee Family Broadcasting – Rupert, Idaho
Covering the Period from June 1, 2010 to May 31, 2011

Stations Comprising Station Employment Unit:
KZDX-FM/KKMV-FM/KFTA-AM/KBAR-AM

Lee Family Broadcasting has taken several steps over the last twelve months to achieve a broad and inclusive outreach in our small market. The population of Burley is approximately 9,000, and that of Rupert is approximately 6,000. Twin Falls is approximately 45,000. These numbers boldly reflect a small market. As evident from our public file report, we have used a combination of recruitment methods in finding candidates for our position openings – from on-air announcements, to classified ads, a broad use of Internet websites, employment agencies, and our intern program with local school districts. We feel our efforts are effective in accomplishing an appropriate outreach to the local communities we serve.